



**Leonیا Swim Club Town Hall Meeting  
May 31, 2020**

# Leonia Swim Club 2020 Operating Plan

# Planning Inputs/Assumptions

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- **Priority #1:** Ensuring health and safety of swim club members and staff
  - If this cannot be achieved, we will NOT open
- Plan considered input from members/prospective members (survey responses)
- Plan must ensure that swim club, as self-funding utility, has sustainable financial model
- When developing plan, team considered guidance from:
  - CDC
  - Swim Pool Managers Association
  - Staff expertise
  - Latest data/learnings re: COVID-19 transmissibility, treatment protocols, etc.
  - Local health guidelines/codes
- **REMEMBER:** The State has not yet issued guidance; we assume we're on track, but won't know until guidance is released

# 2020 Season Operating Hours

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- Opening Day (target): July 4, 2020
- Last day of season: Labor Day (September 7, 2020)
- Hours of Operation (Expanded hours due to shorter season):
  - July 4 – August 16
    - Monday – Sunday: 10:00 AM – 8:00 PM
  - August 17 – September 7
    - Monday – Sunday: 9:00 AM – 7:00 PM
    - Labor Day (September 7): 9:00 AM – 6:00 PM

# 2020 Season – Facility Differences

What's going to be different this season?

## Membership Maximum

- Total Membership maximum: 900 members
- Total in-person maximum: 250 members
- On high-capacity days, members may be time-restricted

## Social Distancing Requirements

- All members of different households are required to stay a minimum of 6' apart
- Social distancing requirements are in effect both in and out of the water

## Face Masks

- Face masks must be worn when leaving your designated seating area, while out of the water

# 2020 Season – Facility Differences

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During the 2020 season, there will be NO:

- Guests (day passes)
- Lounge chairs (provided by Swim Club)
- Umbrellas (provided by Swim Club)
- Flotation devices other than those which are approved and wearable
- “Swimmies”
- Swim team
- Swim lessons
- Arts & Crafts
- Waterslide
- Table tennis
- “Knock hockey”
- In-water basketball

# 2020 Season – Concession Area/Food

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- The Concession stand will be closed; no food or drink will be available for purchase
- Members will be permitted to consume drinks at their seats (no alcohol permitted)
- Members will be permitted to sit **with their households** at concession to consume food brought with them or delivered
  - NOTE: Members are responsible for disposing of their own food waste, taking it with them when they leave.

# Social Distancing Requirements

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## Out of the Water

- Circles will be clearly marked on the grass areas, with a minimum of 6' between each circle
- Members residing in the same household will be assigned to a specific circle
- Members are not permitted to enter anyone else's circle
- Members may bring their own chairs and/or umbrellas





# Social Distancing Requirements

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## In the Water

- No congregating on pool stairs
- No standing within 6' of the stairs or ladders
- If standing or sitting on the sides of the pool, must be a minimum of 6' away from anyone
- No standing on the deck area
- While in the water, use best effort to remain at least 6' away from non-household members



# 2020 Season – Additional Staff

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## Social Distancing Ambassadors

- 6 – 8 Social Distancing Ambassadors will be hired for the 2020 season
- Primary responsibility: Ensure that all members are abiding by social distancing and all other safety requirements
- Ambassadors will also ensure that restrooms and other high-touch areas are wiped down at multiple times throughout each day
- Members are required to comply with social distancing ambassador instructions
- **Failure to comply with instructions WILL lead to immediate removal from the Leonia Swim Club, and could lead to revocation of membership, without refund**

# Additional Changes

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## Restrooms

- Showers: Closed
- Changing areas: Closed

## Pool Passes

- All members are required to obtain new pool passes (scannable/touchless)
- All members are required to scan passes when entering the pool – **NO EXCEPTIONS**
- Prior to opening day, all members will be required to come to Swim Club to be photographed for new passes

# Additional Restrictions

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- **Toys:** No toys are permitted in the water (main pool and baby pool) – **no exceptions**
- **Lost & Found:** All items left behind at the end of the day will be discarded; nothing will be kept, and there will be no “lost and found”
- **Minimum Age Requirement:** Nobody under the age of 13 is permitted into the Leonia Swim Club without being accompanied by an adult 21 years of age or older – **no exceptions**
- Approved wearable flotation devices for non-swimming children permitted

# Managing Infection Risk

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- **Staff Testing:** All staff will be tested (using antibody testing) shortly before opening day
- **Staff Temperature Checks:** Staff will be temperature checked daily, prior to entering the facility
- **Sanitization:** Increased sanitization protocols as follows:
  - Toilets, urinals & sinks will be “touchless”
  - Hand sanitizer units throughout facility
  - High-touch surfaces wiped down multiple times throughout day
  - Lifeguard seats, ladders, etc. wiped down at each staff change

# Managing Infection Risk

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- **Enhanced Entrance Requirements:** All members must “scan in” when entering the facility, in order to ensure accurate recordkeeping of who has used facility on given date/time
- **If a case is reported, and the patient is a staff member:**
  - Contact tracing, in accordance with established protocols
  - Staff members will be assigned in “pods,” in order to limit potential exposure
  - Any potentially exposed staff member will be tested and quarantined
- **If a case is reported, and the patient is a Swim Club member:**
  - Contact tracing, in accordance with established protocols
  - Any member who may have come into contact with patient will quarantine

# Membership Fees

# Revenue Requirements

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- Leonia Swim Club is a self-funding utility; tax dollars CANNOT be utilized to fund its operations
- When considering registration fees for 2020 season, multiple scenarios were developed, analyzing potential;
  - Membership category mix
  - Resident/non-resident mix
  - Use of current surplus funds to offset portion of revenue shortfalls
  - Different methodologies to offset remaining revenue shortfalls



# 2020 Season – Membership Fees

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- Total Operating Cost: \$228,000
- Reduction in maximum total membership and maximum capacity/day negatively impacts potential gross revenue
- Elimination of guests/guest passes further impacts gross revenue
- Final plan to achieve break-even is as follows:
  - **Membership fees:** Membership fees will be charged at full cost (no proration for shorter season). This results in revenue shortfall of approximately \$81,000
  - **Use of surplus:** \$44,000 of current surplus will be used to partially offset loss
  - **Remaining Shortfall:** Any remaining shortfall will be addressed when determining 2021 fee structure

# Recap

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- The Leonia Swim Club is a foundational part of Leonia’s “Summer Culture;” every effort will be made to reopen the Swim Club
- Priority #1 is and will always be ensuring the health and safety of members and staff
- Significant restrictions will be put in place to ensure that members are able to enjoy the pool in a safe and appropriate manner
- Although restrictions are going to be in place, those who join will be able to enjoy a significantly less crowded Leonia Swim Club, with increased hours
- Now, it’s up to YOU: The Leonia Swim Club can only open if there is enough membership to support it; if you want the Swim Club to open...JOIN!